



## PRESS RELEASE

26<sup>th</sup> June 2025

For immediate release

### GLOUCESTER QUAYS RESPONDS TO SIREN CALL WITH SIGNING OF STARBUCKS

Peel Retail & Leisure has announced that **Starbucks** has signed at Gloucester Quays retail park. Playing a crucial role in the success of the adjacent outlet, the retail park is home to host of top brands, including Next, Dreams, and The Padel Club, which invested £1 million in its expansive indoor sporting venue, which opened last year.

Starbucks will open a new 1,840 sq ft location within the retail park, featuring a Drive Thru and space for 64 covers inside and outside. The café will serve the full Starbucks drinks range, from coffees to Frappuccino Blended Beverages and Iced Teas, as well as a variety of food. Designed as a 'third space' between work and home, the new site will offer a welcoming environment for customers to relax and enjoy Starbucks coffee and food, whether on a dedicated visit to the retail park or as part of a day out enjoying Gloucester Quays' outlet shopping and waterside environment.

Starbucks will join a critical mass of quality retailers at Gloucester Quays retail park, including Bensons for Beds, Next, Dreams, Hobbycraft, and Home Bargains. The destination is also home to a leisure offer from The Padel Club, which has seen strong success since opening at last October. The 43,577 sq ft venue involved a £1 million investment, and since opening the Club has welcomed more than 7,200 Padel players, with over 19,400 games played to date.

**Bruce Edmondson – Director, Retail Parks & Developments at Peel Retail & Leisure**, commented:

“Starbucks brings a firm-favourite coffee to our Gloucester Estate, offering added convenience for visitors to the likes of The Padel Club at the retail park and indeed the outlet next door. We see them playing an important role as part of a well-rounded, diverse ecosystem of brands in this part of the city, just as valued by people who live or work nearby as those who visit the city for a specific shopping or full day out purpose.”



**Erika Apinyte, General Manager at The Magic Bean Company**, commented: “We’re looking forward to opening our new Drive Thru store at Gloucester Quays Retail Park on Friday 25 July and bringing the Starbucks experience to even more people in the Gloucester area. This location offers us a fantastic opportunity to connect with a broad and diverse customer base in a prime setting.

To celebrate, we’ll be donating part of our first day’s sales to local children’s charity, the Pied Piper Appeal, and hosting an in-store fundraising activity throughout the day. As part of our launch, and just ahead of the full opening, we’ll be giving away free drinks to everyone who visits our Drive Thru between 10 am and 4 pm on Thursday, 24 July.”

This signing follows the news that Gloucester Quays has launched its summer placemaking programme. From the success of the May half-term mini golf activation to the Summer in the Square, a vibrant initiative featuring live screenings of major sporting events such as international cricket and Grand Prix, as well as live music performances and family-friendly content, including curated CBeebies screenings.

**Ends**

For further information, please contact Aver PR:

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#### **Notes to Editors**

##### **About Gloucester Quays**

Gloucester Quays is a thriving 60-acre development located in the City of Gloucester next to the historic docks, museums and Gloucester Cathedral, all within easy reach of the Cotswolds.

##### **About Peel Retail & Leisure - Realising Possibility**

Peel Retail & Leisure is an ambitious regeneration business which owns and manages 12 million sq ft of property and 20,000 acres of land and water across the UK, with a total portfolio value of over £2.5 billion.

Established in 1972, it has generations of history, heritage and expertise and is responsible for some of the most transformational projects in the country including The Trafford Centre, Peel Waters’ MediaCity and Peel NRE’s Protos energy and resource hub in Cheshire.

Other Peel Waters regeneration sites include Liverpool Waters, Wirral Waters, Trafford Waters, Manchester Waters, Glasgow Waters and Chatham Waters with a development pipeline of around 30,000 homes, 10 million sq ft of commercial space and circa 160 acres of public realm over the next 20 to 25 years.



As part of The Peel Group, it strives to make a positive impact on people's lives and is a key partner in helping central and local Government tackle unemployment, reach net zero carbon targets, solve the housing crisis and level-up the country's regions to improve the prosperity, climate resilience and health and wellbeing of communities.

Peel Retail & Leisure has accelerated its action towards addressing climate change and biodiversity loss, and its five-year sustainability plan is aligned to the United Nations Sustainable Development Goals. It was also the first company in the UK to third party verify buildings as net zero carbon, as defined by the UK Green Building Council.

Peel's specialisms include large-scale mixed-use regeneration schemes, residential, retail, industrial and logistics, hospitality & leisure, and low carbon energy development.

**We see possibility. We deliver transformation.**

More information at [www.peellandp.co.uk](http://www.peellandp.co.uk) or follow us on Twitter @PeelLandP and [LinkedIn](#)