



PRESS RELEASE

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For immediate release

BEN SHERMAN LEADS WAVE OF MENSWEAR SIGNINGS AT GLOUCESTER QUAYS TO TAKE CENTRE TO 95% OCCUPANCY

Peel Retail & Leisure has confirmed 8,000 sq ft of new menswear and gifting brands at Gloucester Quays, including the signings of a new Ben Sherman store, Label Yard and Menkind and the relocation and upsize of Crew Clothing. The completion of these lettings means Gloucester Quays is now 95% let or under offer.

Ben Sherman will be opening its 1,381 sq ft store at the outlet towards the end of October, showcasing its signature collections of shirts, polos, Harringtons and other British subculture inspired menswear styles. The signing will build on Ben Sherman's existing network of fifteen UK stores and strengthen the menswear line-up at Gloucester Quays

Crew Clothing, a long-standing tenant at the centre, has upsized with a new 2,107 sq ft store. The 53% larger space offers an extended range, including coats, rugby and polo shirts, sweaters, loungewear and blazers, alongside clothing for men, women and children. This move underlines Crew Clothing's commitment to Gloucester Quays and highlights the strong performance of the outlet as a retail destination.

Also joining the line-up, Menkind has signed for a 2,110 sq ft unit, set to open this October. The store will feature its popular mix of gifts, gadgets, and novelty products for all ages. Label Yard has also confirmed a new 2,411 sq ft store at the outlet, opening this month. Specialising in premium streetwear and contemporary fashion, this will be Label Yard's second outlet location in the Southwest.

Paul Carter, Asset Director at Peel Retail & Leisure, commented: "Providing breadth of choice for our customers is central to Gloucester Quays' success as both a crossover destination and a top 10



UK outlet. The additions of Ben Sherman, Menkind, and Label Yard, with Crew Clothing's upsize, strengthen our retail mix, reinforcing Gloucester Quays as a destination where brands succeed, and setting us up perfectly with a nearly fully let destination for peak trading in the months ahead."

Steven Porter at Ben Sherman and Crew Clothing, said: "We're thrilled to be opening at Gloucester Quays and introducing our iconic British brands to this fantastic location. As one of the UK's leading outlets, Gloucester Quays attracts a diverse mix of visitors, making it the perfect setting for our newest store. Shoppers can look forward to exploring our latest collections, and we're excited to welcome them through our doors."

This announcement follows the news that Søstrene Grene has signed at Gloucester Quays. This marks the debut location for the Danish homewares and lifestyle brand in the city, strengthening Gloucester Quays' position as a destination that bridges city centre convenience with aspirational outlet shopping.

Ends

For further information, please contact Aver PR:

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Notes to Editors

About Gloucester Quays

Gloucester Quays is a thriving 60-acre development located in the City of Gloucester next to the historic docks, museums and Gloucester Cathedral, all within easy reach of the Cotswolds.

About Peel Retail & Leisure - Realising Possibility

Peel Retail & Leisure is an ambitious regeneration business which owns and manages 12 million sq ft of property and 20,000 acres of land and water across the UK, with a total portfolio value of over £2.5 billion.

Established in 1972, it has generations of history, heritage and expertise and is responsible for some of the most transformational projects in the country including The Trafford Centre, Peel Waters' MediaCity and Peel NRE's Protos energy and resource hub in Cheshire.

Other Peel Waters regeneration sites include Liverpool Waters, Wirral Waters, Trafford Waters, Manchester Waters, Glasgow Waters and Chatham Waters with a development pipeline of around 30,000 homes, 10 million sq ft of commercial space and circa 160 acres of public realm over the next 20 to 25 years.



As part of The Peel Group, it strives to make a positive impact on people's lives and is a key partner in helping central and local Government tackle unemployment, reach net zero carbon targets, solve the housing crisis and level-up the country's regions to improve the prosperity, climate resilience and health and wellbeing of communities.

Peel Retail & Leisure has accelerated its action towards addressing climate change and biodiversity loss, and its five-year sustainability plan is aligned to the United Nations Sustainable Development Goals. It was also the first company in the UK to third party verify buildings as net zero carbon, as defined by the UK Green Building Council.

Peel's specialisms include large-scale mixed-use regeneration schemes, residential, retail, industrial and logistics, hospitality & leisure, and low carbon energy development.

We see possibility. We deliver transformation.

More information at www.peellandp.co.uk or follow us on Twitter @PeelLandP and [LinkedIn](#)