



PRESS RELEASE

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For immediate release

SIZZLING SUCCESS: GLOUCESTER QUAYS SUMMER FOOD FESTIVAL DRAWS OVER 50,000 PEOPLE

Peel Retail & Leisure is celebrating another successful summer Food Festival at the top 10 UK outlet, Gloucester Quays, with this year's event seeing more than 50,000 people attend and showcasing over 160 stalls from local vendors.

Held in the historic Docks and Quays, the free Festival served up a range of food demos, pop-up bars, street food, and live music. Celebrity host Chris Bavin returned to host at the Cookery Theatre, joined by Phil Vickery from ITV's This Morning, celebrity chef Cyrus Todiwala, and Great British Bake Off 2024 winner Georgie Grasso and finalist Christiaan De Vries. The Fire BBQ Stage also hosted live cooking demonstrations from the LumberjAxe team. Outside of the cooking, there was also entertainment, including craft stalls and fun activities for children and families. Since 2013, the Gloucester Quays Food Festival has become a key fixture in the region's calendar and a standout highlight of Gloucester Quays' role as a crossover destination.

Owen Acland, Centre Manager of Gloucester Quays, commented: "This summer's Food Festival saw great attendance of over 50,000 despite the changeable weather, proof of how highly it's valued across the region. From celebrity chefs like Phil Vickery and Cyrus Todiwala to exciting new features such as the LumberjAxe team at our Fire BBQ stage. Its success reflects the thriving community we've built here, as we cater to visitors from just around the corner and far beyond. Again, it's a staple in our calendar that has truly enhanced the centre's appeal, serving as an annual reminder of our waterside environment that means we can host a vibrant year-round programme of events."

The Gloucester Quays Food Festival follows the recent news that year-to-date sales are up by 2.2% at the outlet. This comes as Peel Retail & Leisure has recorded a bumper period of sales



performance at Gloucester Quays, with total sales from the outlet's current tenants up by 6% covering April 2024 to March 2025.

Ends

For further information, please contact Aver PR:

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Notes to Editors

About Gloucester Quays

Gloucester Quays is a thriving 60-acre development located in the City of Gloucester next to the historic docks, museums and Gloucester Cathedral, all within easy reach of the Cotswolds.

About Peel Retail & Leisure - Realising Possibility

Peel Retail & Leisure is an ambitious regeneration business which owns and manages 12 million sq ft of property and 20,000 acres of land and water across the UK, with a total portfolio value of over £2.5 billion.

Established in 1972, it has generations of history, heritage and expertise and is responsible for some of the most transformational projects in the country including The Trafford Centre, Peel Waters' MediaCity and Peel NRE's Protos energy and resource hub in Cheshire.

Other Peel Waters regeneration sites include Liverpool Waters, Wirral Waters, Trafford Waters, Manchester Waters, Glasgow Waters and Chatham Waters with a development pipeline of around 30,000 homes, 10 million sq ft of commercial space and circa 160 acres of public realm over the next 20 to 25 years.

As part of The Peel Group, it strives to make a positive impact on people's lives and is a key partner in helping central and local Government tackle unemployment, reach net zero carbon targets, solve the housing crisis and level-up the country's regions to improve the prosperity, climate resilience and health and wellbeing of communities.

Peel Retail & Leisure has accelerated its action towards addressing climate change and biodiversity loss, and its five-year sustainability plan is aligned to the United Nations Sustainable Development Goals. It was also the first company in the UK to third party verify buildings as net zero carbon, as defined by the UK Green Building Council.

Peel's specialisms include large-scale mixed-use regeneration schemes, residential, retail, industrial and logistics, hospitality & leisure, and low carbon energy development.

We see possibility. We deliver transformation.

More information at www.peellandp.co.uk or follow us on Twitter @PeelLandP and [LinkedIn](#)