



P R E S S R E L E A S E

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For immediate release

LEADING FASHION BRANDS REAFFIRM COMMITMENT TO GLOUCESTER QUAYS WITH OVER 26,000 SQ FT OF RENEWALS AND REFITS

Peel Retail & Leisure has announced a significant wave of brand renewals and refits at Gloucester Quays, strengthening the destination's reputation as one of the UK's premier crossover outlets. Across a combined 26,157 sq ft, top fashion and lifestyle names – including M&S, Adidas, Asics, and Eden Menswear – have renewed their leases. At the same time, Joules has completed a major refit to enhance its in-store experience.

M&S, a long-standing anchor at Gloucester Quays, has renewed the lease for its 12,400 sq ft store. The store offers a range of womenswear, menswear, kidswear, home and beauty products for customers, including partywear in the run up to Christmas, building on the growing popularity of its fashion offer across the country.

Joules, the much-loved British lifestyle brand, has unveiled a full store refit for its 4,200 sq ft location, featuring refreshed interiors and expanded fashion collections for men, women, and children.

Eden Menswear has renewed its 1,459 sq ft space, continuing to bring premium menswear brands to the outlet. The store will stock well-known labels such as Lyle & Scott, Jack & Jones, Brave Soul, Cavani, and Penguin, while retail giants Adidas and Asics have also renewed, bringing some of the most recognisable sportswear product lines to over 8,000 sq ft at Gloucester Quays.

These renewals follow a series of reinvestments taking place earlier this year from Puma, Quba, and The North Face, which have all renewed at the outlet, as well as Crew, which has been renewed and expanded further, representing the continued success brands have at Gloucester Quays.



Paul Carter, Asset Director at Peel Retail & Leisure, commented: “Gloucester Quays continues to prove its resilience and long-term appeal. Quality brands are telling us they want to stay, choosing to reinvest because they know our offer, environment, and experience puts them in a position to succeed here. Our mix of premium brands, city-centre convenience, and vibrant public realm makes Gloucester Quays a standout crossover destination that leads customers to return time and time again.”

Oli Cullum-Hollins, Regional Manager at M&S, added: “It’s been 16 years since we first opened at Gloucester Quays and our store has gone from strength-to-strength. Our focus is always on delivering the trusted value and exceptional quality our customers expect and we look forward to continuing to serve the local community in the years ahead.”

This announcement further enhances the breadth of choice for visitors, following over 8,000 sq ft of new lettings in menswear and gifting, including Ben Sherman, Label Yard, Menkind and an expanded Crew Clothing. Moreover, the recent signing of Clip ‘n Climb, the new 14,000 sq ft anchor located on the upper deck, further showcases the vibrant line-up at the destination and strengthens its mix of retail and leisure.

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Notes to Editors

About Gloucester Quays

Gloucester Quays is a thriving 60-acre development located in the City of Gloucester next to the historic docks, museums and Gloucester Cathedral, all within easy reach of the Cotswolds.

About Peel Retail & Leisure - Realising Possibility

Peel Retail & Leisure is an ambitious regeneration business which owns and manages 12 million sq ft of property and 20,000 acres of land and water across the UK, with a total portfolio value of over £2.5 billion.

Established in 1972, it has generations of history, heritage and expertise and is responsible for some of the most transformational projects in the country including The Trafford Centre, Peel Waters’ MediaCity and Peel NRE’s Protos energy and resource hub in Cheshire.



Other Peel Waters regeneration sites include Liverpool Waters, Wirral Waters, Trafford Waters, Manchester Waters, Glasgow Waters and Chatham Waters with a development pipeline of around 30,000 homes, 10 million sq ft of commercial space and circa 160 acres of public realm over the next 20 to 25 years.

As part of The Peel Group, it strives to make a positive impact on people's lives and is a key partner in helping central and local Government tackle unemployment, reach net zero carbon targets, solve the housing crisis and level-up the country's regions to improve the prosperity, climate resilience and health and wellbeing of communities.

Peel Retail & Leisure has accelerated its action towards addressing climate change and biodiversity loss, and its five-year sustainability plan is aligned to the United Nations Sustainable Development Goals. It was also the first company in the UK to third party verify buildings as net zero carbon, as defined by the UK Green Building Council.

Peel's specialisms include large-scale mixed-use regeneration schemes, residential, retail, industrial and logistics, hospitality & leisure, and low carbon energy development.

We see possibility. We deliver transformation.

More information at www.peellandp.co.uk or follow us on Twitter @PeelLandP and [LinkedIn](#)